

# EISENHOWER

IKE'S ENDURING LESSONS IN TOTAL VICTORY MANAGEMENT

# ON LEADERSHIP

FOREWORD BY PETER GEORGESCU, CHAIRMAN EMERITUS, YOUNG & RUBICAM

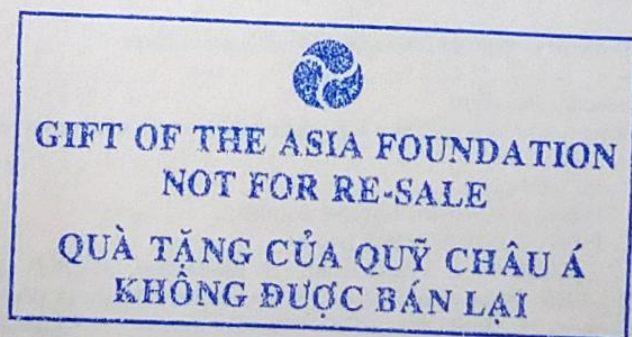
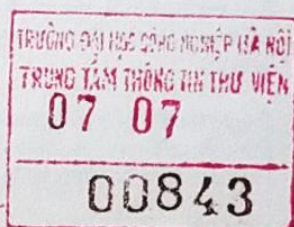
# ALAN AXELROD




# Eisenhower on Leadership

Ike's Enduring Lessons  
in Total Victory Management

Alan Axelrod



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